

A.V.C.COLLEGE OF ENGINEERING

Department of Management Studies

Technothirst' 25

We are excited to invite you to the **Technothirst' 25 – Competition**, organized by our Department of Management Studies on **13.03.25** at **MBA Department**.

Rules & Regulations

PAPER PRESENTATION

A Platform to Present Innovative Ideas and Research on Management.

1. **Eligibility** : Open to all Students (There is no Limitation on the Number of Entries from an institution)
2. **Team Size** : Individual or Teams of Upto **2** Members.
3. **Paper Title** : “Emerging Trends in Management”.
4. **Paper Format** : Follow **IEEE** Format, Times New Roman – 12 , Max[6-10] Pages.
5. **Presentation Time** : [8-10] minutes + [2-5] minutes for Q&A.
6. **Submission Date** : **28.02.2025** to [E-Mail : mba@avccengg.net].
7. **Submission Deadline**: **07.03.2025**
8. **Presentation Rules** : Use **PPT/PDF**, and adhere to time limits.
9. **Adherence to Topic** : Stay Within the Topic Chosen or Assigned.
10. **Judging Criteria** : Content, Clarity , Innovation and Delivery.

BEST MANAGER

The Best Manager is designed to test Leadership, Decision-Making, and Problem-Solving Abilities.

Eligibility : Open to all Students (There is no Limitation on the Number of Entries from an institution)

Participant : 1 Member

The competition will be held in **Two rounds**:

- **Group Discussion** and
- **Executive Leadership Presentation**

❖ Group Discussion - Guidelines:

1. The topic for the discussion will be announced.
2. Participants will have **1-2 minutes** to think about the topic and organize their thoughts before speaking.
3. The discussion will last for **10 minutes**.

❖ Executive Leadership Presentation – Guidelines:

Objective: The goal is to present your topic clearly, engage your audience, and demonstrate your ability to lead and inspire through effective communication.

1. **Topic Selection:** Participants will present their **Business Plan Ideas**
2. **Professional Attire:** Participants should dress in business attire, as the competition is a professional event that simulates real-world managerial scenarios.
3. **Format:** The presentation will be delivered live. After the presentation, there will be a Q&A session with the judges.
4. **Duration:** Each participant will have a specified time limit for their presentation (typically **7-10 minutes**).
5. **Q&A:** After the presentation, participants must answer questions from the judges for **5 minutes**.
6. Participants must speak confidently about the topic and answer the questions based on the given situation.
7. **Judging Criteria:** Participants will be judged based on **Business Ideas, communication skills, confidence, and leadership**.

BUSINESS QUIZ

A Test of Business Knowledge, Current Affairs, and Problem-Solving Abilities.

1. **Team Size:** [1-3] participants per team.
2. **Rounds:** The quiz will have **2 (two)** rounds covering Business, Finance, Start-ups, and Corporate affairs.
3. **Format:** [MCQs, Rapid-fire, Case studies, etc.].
4. **Time Limit:** Each round has 30 Seconds per question.
5. **Scoring:** Points awarded for correct answers.
6. **Elimination:** Teams will be shortlisted after each round.
7. **Fair Play:** Use of mobile phones or external help is strictly prohibited.

GENERAL INSTRUCTIONS

Code of Conduct

- **Professionalism:** All participants must maintain a professional demeanor throughout the competition.
- **Respect:** Participants must respect other competitors, judges, and event organizers. Disrespectful behavior, including harassment, verbal abuse, or disruptions, will lead to disqualification.
- **Collaboration:** In team events, participants are expected to work collaboratively. Any conflicts within teams should be resolved respectfully. Teams are not allowed to consult with outside sources during the competition.
- **No Plagiarism:** All submissions and presentations must be original. Plagiarism in any form will result in disqualification.
- **No Cheating:** Cheating or dishonesty of any kind will lead to immediate disqualification.

Time and Punctuality

- **Be On Time:** All participants must be present on time for their respective events. Late arrivals may be disqualified or face penalties.
- **Time Limits:** Each event will have specific time limits, which participants must adhere to:
 - **Business Quiz:** Typically, a set time per round or question.
 - **Paper Presentation:** Each presentation should be within the allotted time of [8-10 minutes].
 - **Best Manager:** Participants will be given [8-10 minutes] to speak/present their Topic.
- **Penalty for Exceeding Time:** Exceeding the time limit will result in penalties, which may affect the final score.

Judging Guidelines

- **Judging Panel:** Each event will have a panel of judges.
- **Transparency:** Judging will be fair and transparent. Judges' decisions will be final and binding.
- **Feedback:** After the event, participants may receive constructive feedback from the judges (if provided).